

# CONFERENCE SPONSORSHIP PACKAGES

#OR2018Brussels



**OPERATIONS  
RESEARCH**  
BRUSSELS

Brussels, September 12-14<sup>th</sup>, 2018  
MCE Conference Centre

**ORBEL** /  
THE BELGIAN OPERATIONAL  
RESEARCH SOCIETY

 **GOR**

**EURO** /  
THE ASSOCIATION OF  
EUROPEAN OPERATIONAL  
RESEARCH SOCIETIES

**ULB** UNIVERSITÉ  
LIBRE  
DE BRUXELLES

# Invitation Letter



It is with great pleasure that we invite you to participate in the 2018 edition of the annual international conference of the German Operations Research Society e.V. (GOR), co-organised this year with the Belgian Operational Research Society (ORBEL). The conference will take place in Brussels, Belgium, September 12-14<sup>th</sup>, 2018, at the MCE Conference Centre (see <https://or2018.be> for further information).

Participation in this leading conference on operations research, management science, and analytics as an exhibitor and sponsor offers a unique opportunity to reach over 700 professionals in this field.

For this edition in the heart of the capital of Europe, we are devoted to give sponsors a central role in the event. The exhibition space will be located in the main lobby of the conference centre, a central location where all coffee breaks and lunches will take place. Our objective will be to give a maximum visibility to the sponsors. The «Business Track» is also a great opportunity for our sponsors to present their recent work and reach out to the scientific community.

Do not hesitate to contact us to discuss the set of options available and to let us know about your ideas and requirements. We look forward to welcoming you in Brussels!

Bernard Fortz

Conference Chair

# About OR2018

OR is the annual international conference of the German Operations Research Society (GOR), co-organized this year with the Belgian Operational Research Society (ORBEL) with the support of Université Libre de Bruxelles. The conference invites practitioners and academics from mathematics, computer science, business economics and other fields. It provides ample opportunities to present operations research related topics containing both theoretical and application-oriented research. Theoretical contributions mainly deal with developing new mathematical techniques to solve all kinds of problems. Practical applications may relate to all relevant fields such as health care, transportation and logistics, finance, etc.

## Venue:

This year's conference will take place in the heart of the European capital, Brussels. The conference venue is the Management Centre Europe Conference & Business Centre. Previous editions have taken place in Rotterdam (2013), Aix-la-Chapelle (2014), Vienna (2015), Hamburg (2016) and Berlin (2017).

## Participants and topics:

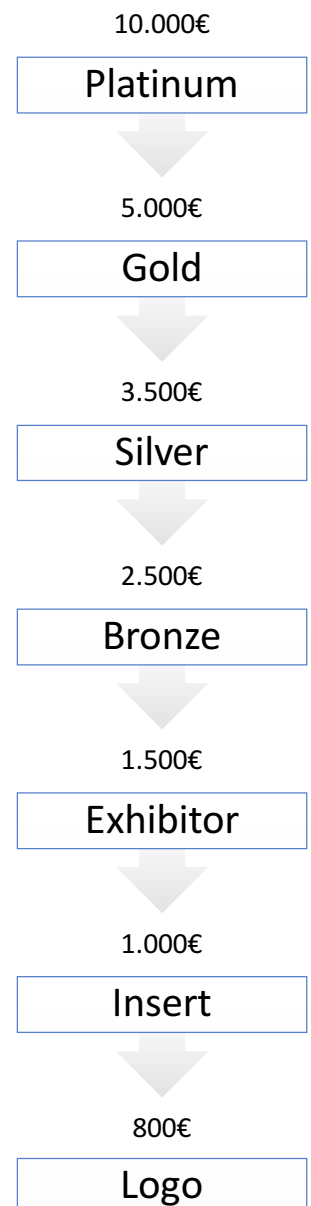
Previous editions have welcomed between 700 and 900 participants on average. It is a venue for practitioners and academics to share recent advances in research in the field. The organisation committee and program committee, chaired by Bernard Fortz, professor at Université Libre de Bruxelles, several parallel sessions as well as semi-plenary and plenary talks on a great variety of topics. They cover the whole scope of Operations Research, including Energy, Environment and Climate Models, Financial Models, Risk Management, Game Theory, Experimental Economy, Health Care System and Bioinformatics, Logistics and Transportation, Supply-Chain-Management, Project Management, Multi-Criteria Optimization and more.

# Premium Sponsorship Packages

The exhibition area will be in the lobby of the MCE Conference Centre, which is also the area where all the participants will be spending the coffee and lunch breaks. All participants will furthermore receive a program booklet as well as a conference bag, which allows for additional promotional inserts.

## Premium packages:

- **Platinum package:** 10.000€
  - 2 modules in the exhibition (from Wednesday to Friday)
  - registration for 2 delegates
  - invitation to the conference dinner for 2 delegates
  - logo next to plenary stage
  - main sponsor status on the conference website
  - logo on the welcome page of the conference website with a pop-up description
  - 1 insert for the conference bag
  - single-sided page in program booklet with company description and logo
- **Gold package:** 5.000€
  - 1 module in the exhibition (from Wednesday to Friday)
  - registration for 2 delegates
  - invitation to the conference dinner for 2 delegates
  - logo next to plenary stage
  - main sponsor status on the conference website
  - logo on the welcome page of the conference website with a pop-up description
  - 1 insert for the conference bag
  - logo on the outside of the back cover of the program booklet
- **Silver package:** 3.500€
  - 1 module in the exhibition (from Wednesday to Friday)
  - registration for 2 delegates
  - invitation to the conference dinner for 2 delegates
  - logo on the sponsor page of the conference website
  - 1 insert for the conference bag
  - logo on the inside of the back cover of the program booklet

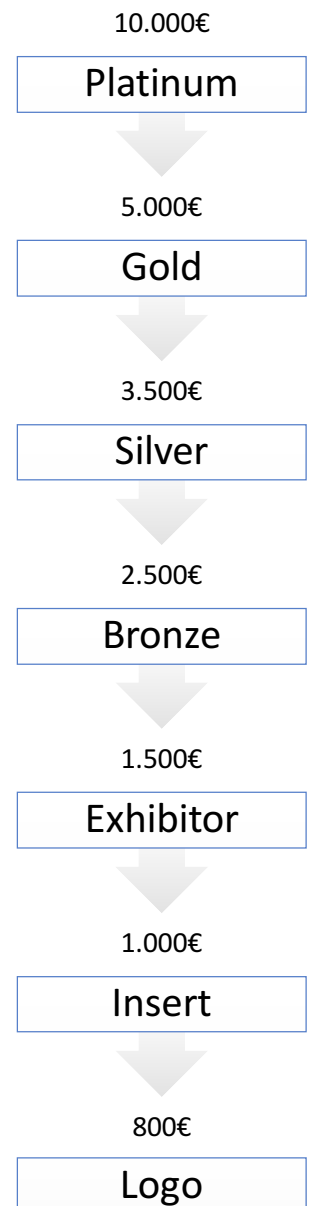


# Standard Sponsorship Packages

The exhibition area will be in the lobby of the MCE Conference Centre, which is also the area where all the participants will be spending the coffee and lunch breaks. All participants will furthermore receive a program booklet as well as a conference bag, which allows for additional promotional inserts.

## Standard packages:

- **Bronze package:** 2.500€
  - 1 module in the exhibition (from Wednesday to Friday)
  - registration for 1 delegate
  - invitation to the conference dinner for 1 delegate
  - logo on the sponsor page of the conference website
  - logo on the inside of the back cover of the program booklet
- **Exhibitor package:** 1.500€
  - 1 module in the exhibition (from Wednesday to Friday)
  - registration for 1 delegate
  - invitation to the conference dinner for 1 delegate
  - logo on the sponsor page of the conference website
- **Insert package:** 1.000€
  - logo on the sponsor page of the conference website
  - 1 insert for the conference bag
  - logo on an inside-page of the program booklet
- **Logo package:** 800€
  - logo on the sponsor page of the conference website
  - logo on the inside of the front-cover of the program booklet



# Additional Sponsorship Packages

## Exclusive packages:

- **T-shirt package:** supply 50 t-shirts with the OR2018 logo and your company logo worn by the organisation committee and all of the jobbers. Equivalent price can be determined based on t-shirt model.
- **Conference bag package:** supply 1000 bags with your company logo. Equivalent price can be determined based on bag model.
- **Notebook package:** supply 1000 notebooks and pens with your company logo for the participants' conference bags.
- **USB package:** supply 1000 USB sticks with your company logo and/or containing your promotional material for the participants' conference bags.
- **Welcome reception package:** 5.000€
  - logo on banner visible during the welcome reception on Wednesday
  - main sponsor status on the conference website
- **Conference dinner package:** 8.000€
  - logo on banner visible during the conference dinner on Thursday
  - invitation to the conference dinner for 2 delegates
  - main sponsor status on the conference website

## Event packages:

- **Workshop package:** 1.500€
  - pre-conference workshop on Tuesday afternoon (2.5 hours) in a seminar room with data projector (incl. soft drinks, coffee, snacks)
- **Business package:** 3.000€
  - full-day pre-conference company event on Tuesday (max. 8 hours) in a seminar room with data projector (incl. soft drinks, coffee, snacks)
  - registration for 1 delegate
  - invitation to the conference dinner for 1 delegate